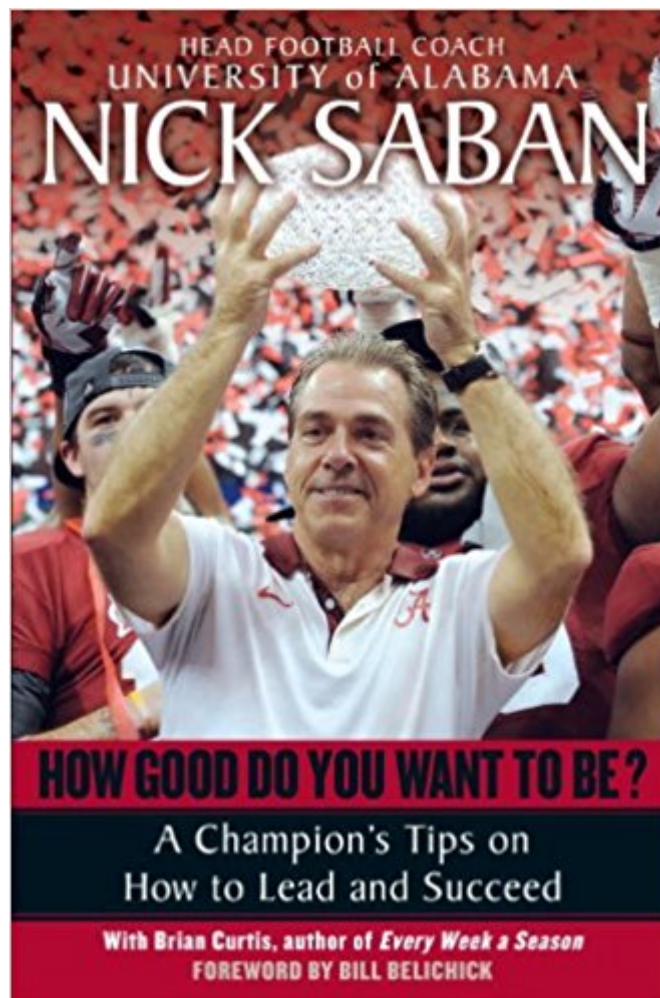




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# How Good Do You Want To Be?: A Champion's Tips On How To Lead And Succeed At Work And In Life



## Synopsis

He guided LSU to its first football championship in forty-five years. He turned down countless offers from professional teams to stay with the job he loves. Now Nick Saban reveals the secrets that will help you lead and succeed at work and in life. Excellence doesn't happen overnight. It comes from hard work, consistency, the drive to be the best, and a passion for what you do. Few understand this better than Nick Saban, the hottest college football coach in the game. Now, in *How Good Do You Want to Be?*, Saban shares his winning philosophy for creating and inspiring success. In more than three decades as a player and coach, Saban has learned much about life and leadership, both on the field and off. Working alongside some of the game's legends, including Super Bowl winner Bill Belichick and coaching legend Jerry Glanville, he saw firsthand how great leaders encourage greatness in others. In this candid, insightful guide, he shares such acquired wisdom as:

- **Organization, Organization, Organization** Create an environment where everybody knows his or her responsibilities and each is responsible to the entire group.
- **Motivate to Dominate** Understand the psychology of teams and individuals, and use that knowledge to breed success.
- **No Other Way than Right** Practice ethics and values and demand the same from your team.
- **Look in the Mirror** Maintain an understanding of who you are by knowing your strengths and your weaknesses.

*How Good Do You Want to Be?* is more than the story of how Nick Saban motivates his staff and players to excel; it is also the memoir of one of America's most successful coaches. Filled with instructive anecdotes and illuminated by never-before-told stories of his life and career, this is a book that challenges and inspires us all to be our best. From the Hardcover edition.

## Book Information

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## Customer Reviews

Followers of college football will know Saban best as the coach of the 2004 championship series-winning Louisiana State University Tigers. Here he offers an inspiring book that draws parallels between decisions made in life and those made on the gridiron. Saban's own journey, told with the help of sports journalist Curtis (The Men of March), began in a West Virginia mining town, where he was able, through his love of sports and the wisdom of his family, to walk a path toward excellence. With three main points (develop a good "product," i.e., yourself; know the competition; work with your team), Saban uses anecdotes and straight talk to bring solid advice that crosses over from sports to other aspects of life, including overcoming obstacles, going the extra mile and being honest with oneself. The lessons are homey in tone and commonsensical: e.g., "Invest your time, don't spend it" and "Climb the mountain, but watch your step." While an understanding of football could make the lessons more profound, the advice offered can be used by people in all professional fields and by those just trying to live a better, more fulfilling life. Photos not seen by PW. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. --This text refers to an out of print or unavailable edition of this title.

The winner of numerous National Coach of the Year honors, Nick Saban is the head football coach at Louisiana State University. In 2004, he coached the Tigers to a 13-1 season and the BCS College Football national championship. He lives in Baton Rouge with his wife and two children. Brian Curtis is the author of *Every Week a Season: A Journey Inside Big-Time College Football* and *The Men of March: A Season Inside the Lives of College Basketball Coaches*. A former reporter for Fox Sports Net, he is now a host and analyst on College Sports Television. He and his wife, Tamara, live in New York City. Visit his website at [www.briancurtis.us](http://www.briancurtis.us). From the Hardcover edition.

Its a good read, but not particularly exciting. Much like a business book. It is written in Sabans voice, which sounds a lot like Bill Belichick, quite, calm, steady. "Don't know what all the fuss is about. I do my job the same way you do yours! Except I spend 16 hours a day to preparing to do my job in front of 100,00 screaming fans and television... Sabans description of his days at LSU are used to sell a book that is sold by his wins at Alabama. He learned football at his perfectionist/mechanic father's knee. Learning well enough to become a player/coach, (like Dan

Reeves of the Cowboys). Becoming a graduate assistant, and, discovering his life's passion. It's tone is quite, calm, steady. 'Just do it this way boys...and we win.' 'This way' meaning spending 16 hours a day thinking about how to account for his, and the rest of his staffs time, preparing to do what they do, better than any other coaching staff in college football. Many, many lists of things to do and reasons why those things work.

Good book. Not sure if there is anything life changing here but still some very good life lessons. Definitely recommend.

Great book as I purchased it for my son and he said it was a great book and enjoyed reading it.

I am only half way through the book and Saban's genius and insights are already having a big impact. As a teacher and coach, I look for every avenue possible to inspire my students and athletes to strive for the best, and this book is a tool that will not only help me achieve that, but is something I can recommend to them to read on their own.

Great read to understand a small amount of how the legendary coach has come to such great success and repeatedly conquer one of the toughest conferences in football

Great leadership book for anyone with football/sports experience/interests. If not, you'll have trouble with the anecdotes (thus the 4 rating). Coach Saban explains his "process" as it was circa 2004. Outlines how he motivates/encourage and how he drives relentless attention to detail. It'll make you want to stop reading and want to do something more productive! It's a great read for young leaders who are trying to identify their "leadership style".

Nick Saban is the best college football coach right now. I have enjoyed learning more about his childhood, but the best part of this book is the reinforcement that you cannot expect excellence from others if you're not willing to work toward being excellent yourself. Sound advice, indeed!

SabaN2016!!! This guy is awesome and so real! Seriously though, a lot of people don't like him, well they don't like success is what it really boils down to. He is a leader of people and very candid in this book. It will help anyone at any level to lead others and most importantly, themselves! ROLL TIDE!!!

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